



BROWN COUNTY FAIR ASSOCIATION, INC.

P.O. Box 472 De Pere, WI 54115 920-336-7292

www.browncountyfair.com

February, 2017

Hello Past and Potential Commercial Exhibitor:

We are happy to invite you to apply for a commercial exhibitor spot at the 2017 Brown County Fair. The dates for the 2017 fair are August 16-20, in De Pere, Wisconsin. **All information is available on our website.**

Please read the enclosed Brown County Fair Commercial Space Reservation Contract and Commercial Exhibitor Rules and Regulation carefully as there have been some changes from last year. Exhibitor must obtain Wisconsin Temporary Event Operator and Seller Form. All forms need to be filled out completely and returned by April 30, 2017.

If you are interested in participating in the Brown County Fair this year, the following items **must be received by April 30, 2017:**

- **\$200 Space Rental Fee**
- **\$ 50 Electrical Fee**
- **\$ 90 Overnight Stay Fee (if needed)**
(The overnight fee will double to \$180 if not received with contract request)
- **Completed Contract**
- **Wisconsin Temporary Event Operator and Seller Form**
- **Certificate of Insurance (See Insurance Section in Rules and Regulations)**

The Brown County Fair Association will review all space requests and will notify everyone whether they have been accepted, or not accepted. These notices will be sent by Email or regular mail if Email is not available.

If you have been part of the Brown County Fair in the past, the grounds will be laid out differently because there have been improvements to the property. You may not get the exact location as previous years.

We look forward to hearing from you. If you have any questions, please feel free to contact me. Please see the contact information at the bottom of this letter.

You are a very important part of making the 2017 Brown County Fair a success. We are planning an exciting 2017 fair and hope to see you there.

Thank you,

Vickie Van Deurzen
Commercial Exhibits & Food Vendor Coordinator
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2017 Fair Dates: August 16th – 20st