



BROWN COUNTY FAIR ASSOCIATION, INC.

Fairest Program Chair Nicole Nohl 920-980-4291
PO Box 472, De Pere, WI 54115
www.BrownCountyFair.com
facebook.com/browncountyfairwi

Jan 3, 2017

Dear 4-H or Youth Leader,

The Brown County Fairest Committee has opened the call for the position of 2017 Brown County Fairest of the Fair with deadline for postmarked/received application is March 20th, 2017.

The Fairest of the Fair serves as the media spokesperson and official host for the Brown County Fair, promoting the vast educational, social and economic opportunities available at the Fair and community. She or He strives to increase participation in and attendance at the Brown County Fair, held August 15th-August 20st, as well as attending as many community events during her/his one year term.

Please assist us in encouraging our area talent to apply for this opportunity by spreading the word to our young leaders throughout Brown County. This program is a venue for young adults to develop their communication, confidence, and leadership skills while working as an ambassador for the Brown County Fair. Best practice is to send a nomination of encouragement which includes name, phone number and/or email information of a potential candidate(s) to Fairest@BrownCountyFair.com.

Individuals are encouraged to apply who are 18 years of age and older as of January 1, 2017 & who are a resident of Brown County, WI or who reside in an adjoining county if majority of fair and/or school activities are in Brown County. The Fairest and Runner-Up are awarded scholarship money at the completion of their one year term. Applications are available by emailing Fairest@BrownCountyFair.com and must be postmarked/received by March 20th, 2017, to the Brown County Fairest of the Fair Committee, Attn Nicole Nohl, PO Box 472, De Pere, WI 54115.

The 2017 Brown County Fairest of the Fair will be selected on Sunday, April 30th, 2017 at the Marq after individual interviews, group interview with selection panel and professional development workshop. We are also seeking businesses/organizations to sponsor the program, please let us know if you have connections.

Thank you for taking the time to assist us in our search for the next Fairest of the Fair. Please feel free to contact Fairest@BrownCountyFair.com or 920-980-4291 with any questions.

Fairest Regards,

Brown County Fairest of the Fair Coordinator