



BROWN COUNTY FAIR ASSOCIATION, INC.

Fairest of the Fair Committee Chair Nicole 920-980-4291
www.BrownCountyFair.com

BE A FAIREST OF THE FAIR SPONSOR

We are pleased to continue the legacy and leadership of Brown County Fairest of the Fair program. The Fairest of the Fair serves as official host of the Brown County Fair. The individual selected at the Gala Event will serve as the media spokesperson promoting the enormous variety of opportunities, both economic and educational available at the Fair. He or She will also participate in several promotional activities and media events including parades, speaking engagements and other educational appearances. They also represent our Brown County Fair at the Wisconsin Association of Fair's Convention the following January. For more information, click on the "Fairest of the Fair" link found on www.BrownCountyFair.com.

WE NEED YOUR SUPPORT

Join other local business and community members by supporting the Fairest of the Fair program financially, or by contributing in-kind items to be used in gift baskets or door prizes for Gala candidates and attendees. Monetary donations and gas cards will be used to cover operating expenses of program or while Fairest is on duty fulfilling community appearances. **Please see the attached sponsorship levels and appreciation recognition, deadline for print is April 19, 2019.**

DONATIONS:

To become a Diamond, Gold, Silver or Bronze sponsor,
checks or other certificates can be made payable to:

Brown County Fair Association, Inc.

ATTN: Fairest Program- Nicole Nohl

PO Box 472, De Pere, WI 54115

Or email Fairest@BrownCountyFair.com, Call Nicole 920-980-4291 to arrange pick up of your items.

THANK YOU FOR SUPPORTING THE FAIREST PROGRAM

We would like to thank you for considering or continuing to be a Fairest of the Fair sponsor. We look forward to partnering with you to build this program for future years.

Thank you,

Brown County Fairest of the Fair Committee

Nicole Nohl; Deanna Barkhaus, Carrie Chastain-Riedi,
Tessa Eichhorst and Maria Vander Heiden



Sponsorship Levels

DIAMOND SPONSOR receives: Investment Value: \$1,000 and more

- Inclusion in event marketing to include any broadcast, newspaper, and web as a key sponsor audio tag or logo
- Your logo displayed on the Brown County Fair website
- Your name listed on the Brown County Fair website; with hyperlink to your company site
- Your name/logo included on signage on the stage at the Gala Event
- Your logo listed in the Gala Program
- Your logo and organization name included in the Gala Event
- 8 tickets to the Fair, Cash donors receive fair tickets 1 per \$100 given.
- Signage at the Brown County Fair, Fairest of the Fair booth

GOLD SPONSOR receives: Investment Value: \$300 – \$999

- Your name listed on the Brown County Fair website; with hyperlink to your company site
- Your name included on signage at the Gala Event
- Your name listed in the Gala Program
- Your name recognized during the Gala Event
- 4 tickets to the Fair, Cash donors receive fair tickets 1 per \$100 given.
- Signage at the Brown County Fair, Fairest of the Fair booth

SILVER SPONSOR receives: Investment Value: \$ 100 to \$299

- Your name listed on the Brown County Fair website
- Your name listed in the Gala Program
- Your name recognized during the Gala Event
- 2 tickets to the Fair, Cash donors receive fair tickets 1 per \$100 given.
- Signage at the Brown County Fair, Fairest of the Fair booth

BRONZE SPONSOR receives: Investment Value: \$ 25 to \$99

- Your name listed in the Gala Program
- Your name recognized during the Gala Event
- Signage at the Brown County Fair, Fairest of the Fair booth

The Brown County Fairest of the Fair program is part of the Brown County Fair, a 501(c)3 non-profit organization.

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2019 Brown County Fairest of the Fair Sponsorship Form
(Please review the enclosed sponsorship package before completing this form.)

Business or Individual name as you would like it to appear in any publicity announcements.

Address: _____

Contact Person: _____

Phone: _____ Email: _____

Sponsorship Level

- _____ \$1000 and up Diamond Sponsor
- _____ \$300 to 999 Gold Sponsor
- _____ \$100 to 299 Silver Sponsor
- _____ \$25 to 99 Bronze Sponsor

Check for Amount Enclosed: _____

- ❖ Please make check payable to **Brown County Fair Association, Inc.**
- ❖ Please note "**Fairest of the Fair 2019**" in memo

In-Kind

Donation: _____

Please indicate donation description and value:

Donated item

Description: _____

Cash Value: _____

Please return this completed form and contribution to:

Brown County Fair Association, Inc.
ATTN: Fairest Program – Nicole Nohl
PO Box 472, De Pere, WI 54115

Committee
Member: _____

Thank You for your support!