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FOR IMMEDIATE RELEASE

Brown County Fair Accepting Applications for 2019 Fairest of the Fair

DE PERE, WI – February 27, 2019 – The Brown County Fair is announcing the search for the next Brown County Fairest of the Fair. The Fairest of the Fair serves as the media spokesperson and official host of the Brown County Fair. He/she will serve a one year term, receive a \$1,000 scholarship, and also compete in the State Fairest of the Fairs competition in January. Entry deadline is Thursday, March 28, 2019.

Previous Fairest of the Fair, Meghan Buechel, of Wrightstown, WI, had the opportunity to participate in over 35 different events. Buechel, who is now 2019 Wisconsin Fairest of the Fairs says “this position is truly a once-in-a-lifetime opportunity to share with people across Brown County the importance of our fair. In this role many wonderful memories are made, new friendships formed, and the unlocking of potential for both personal and professional growth.”

To apply for the role of Fairest of the Fair, male or female applicants must be at least 18 years old as of January 1, 2019, a resident of Brown County or who reside in an adjoining county if majority of fair and/or school activities are in Brown County. Applications and details are available on BrownCountyFair.com/Fairst.

The Fairest of the Fair competition and gala will take place on Sunday, April 28, 2019 at the Neville Museum in Green Bay. The competition includes interviews and the delivery of a prepared 30-second radio commercial promoting the fair. Candidates will be judged on stage presence, personality, poise, public speaking, and knowledge of the Fair.

The purpose of the Brown County Fair is to provide an opportunity for youth and adults to gather in a family oriented environment to learn from each other by sharing experiences and accomplishments through exhibits and demonstrations and to bring urban and rural residents of all ages together to learn about Brown County's history, traditions and accomplishments through agriculture, family living, and business.

For more information about the Brown County Fair, visit BrownCountyFair.com or contact: Fairst@BrownCountyFair.com.

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